



**Jason Howell**  
— COMPANY —  
Excellence Through Patriotic Development™

**The Jason Howell Company**  
**FOR IMMEDIATE RELEASE**  
**January 28, 2010**

PRESS RELEASE  
Contact: Alison Beckwith  
301-699-0148  
alison@alisonbeckwith.com

## Jason Howell Company Launches New Audio Book on Patriotic Development™

*Author guides new way of thinking about economy and repudiates pessimism  
about recession*

**Washington, D.C.**—Author Jason Howell announced today the launch of his new three-disc audio book titled, *America, Still the Land of Opportunity, Always a Home for the Brave*, which introduces his new concept, Patriotic Development™. His theory focuses on creating personal success as a civic duty not only for yourself, but also for your family, your neighbors and your country. Howell is founder and president of the Jason Howell Company, a consulting firm which specializes in aligning the success of employees and entrepreneurs with those of the organization and greater community.

“I still think Americans, we the people, have the ingenuity and the sense of purpose to succeed, and the ability to make progress and change is all still within our grasp,” said Howell, who is also president of Accenture Toastmasters in Virginia and a certified fitness trainer through the National Strength Professionals Association. “The key is rediscovering that sense of purpose and personal courage.”

In his audio book, Howell strongly argues that the United States is still the land of opportunity even in a down economy. He says that much like our ancestors, this generation has the opportunity to make a historical impact on America’s success. The idea Howell conveys is that people need to stop looking at the government to make any real change and rather start looking from within, which is how he argues the country has progressed over the last 200 years. What separates this audio book from other professional development books is that Howell focuses on the benefits that past leaders gave to benefit the community and future leaders can help continue. Aimed at entrepreneurs and out-of-work professionals, Howell argues in his audio book that this is the time to be innovative and create opportunities for each other.

“Throughout history, Americans have exhibited examples of patriotism, ingenuity, and personal courage,” adds Howell. “These are the ideals that we must exhibit now.”

*Howell is working on a second book to be published in the spring of 2011 called Patriotic Development, which explores the innovative ways entrepreneurs lead their communities.*

\*\*\*

### **About The Jason Howell Company**

Founded in 2009 with headquarters in Arlington, Va., the Jason Howell Company specializes in catalyzing excellence through Patriotic Development™. The company nurtures the interdependence of business and communities through small business innovation consulting and employee coaching. To learn more, visit: <http://www.jasonhowell.com>

*To purchase the audio book, got to: <http://www.jasonhowell.com/solutions/products-page>*

**Jason Howell Company**  
PO Box 5321  
Arlington, VA 22205  
Ph: 703.867.2387  
[Jason@jasonhowellcompany.com](mailto:Jason@jasonhowellcompany.com)